ELECTRIC Fireplace Guide

SimpliFire

Heat Optional, Style Guaranteed

SimpliFire® electric fireplaces bring the feeling of fire into your home with zero fuss. No venting. Simple assembly. Beautiful flames and embers that turn on with the touch of a button or voice control. From cozy corners to spacious rooms, they're made to meet you where you are, in whatever style feels like home.

It All Starts Here

SimpliFire electric fireplaces are made to meet you where you are. Whether you're warming up a cozy corner or creating a centerpiece for your space, here are a few helpful things to think about:

How do you live? Are you hosting the holidays? Cozying up every weekend? Designing your first home or downsizing into your favorite one yet? Your lifestyle helps determine the best features, like heat output, control options and built-in effects.

What size is your space? Our styles range from classic square shapes (25–36" wide) to sleek linear designs (43–78" wide and beyond). Think about what feels right for the scale of your wall. We have options that can be built in for a clean look, mounted on the wall, or simply slide into place..
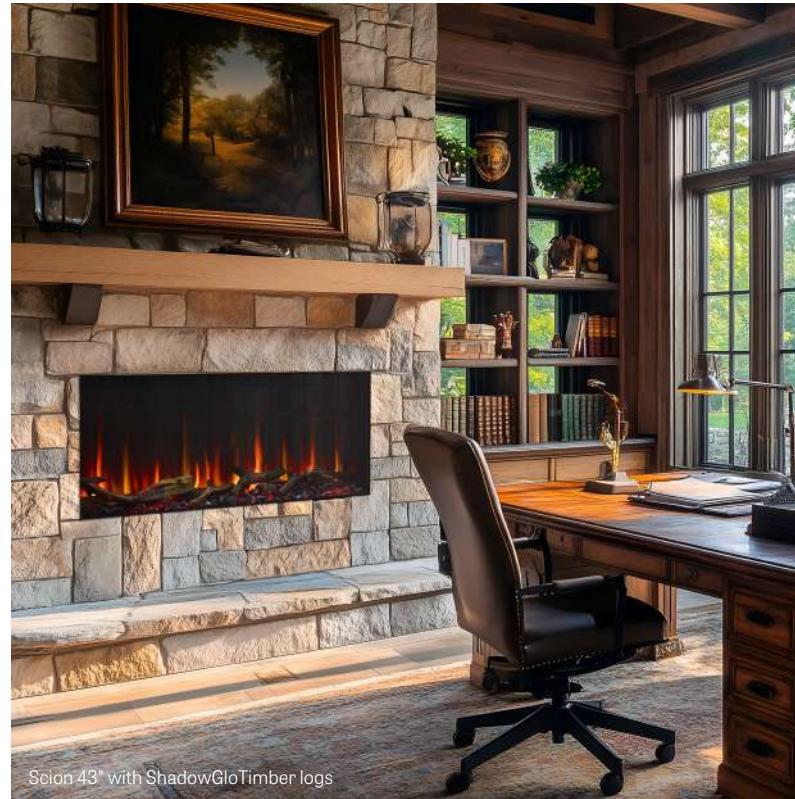
What's your style? One of the best features of electric fireplaces is easily changing flame and ember bed colors. But you'll also want to consider the overall look, whether your style is more minimalist and modern or warm and rustic. Options range from clean-lined glass to built-in traditional.

Scion 55" with Driftwood logs

Inception with Folio Front

Scion 43" with ShadowGloTimber logs

Forum 55"
with Clear Crystals

Triton 78" & 50" linked fireplaces with XL Timber logs

NEW! Triton

Triton 65" 3-sided bay with included XL Timber logs

Designed for limitless possibilities

Features

- **Limitless Length** Link fireplaces together for unlimited length and extra warmth
- **Tailor to Your Space** One-sided, two-sided (left or right), and three-sided bay configurations
- **Impressive Focal Point** 20"H glass with finishing materials like stone or tile brought to edge of fireplace
- **Easy to Control** Thermostat, lighting, on/off control at your fingertips with WiFi and included remote
- **Adjustable Ambiance** Nine flame effects, 100+ flame & ember bed color combinations, and brightness settings
- **Authentic Sound Effects** Select from two crackling fire sounds (or no sound)

Product Details

Scion

Scion 55" shown with optional Birch logs

A sleek, seamless solution

Features

- **Flush Design** Designed to be installed flush with any finishing material for a built-in look
- **Stunning Views** 16"H glass with modern design (no visible heaters or excessive framing)
- **Easy to Control** Thermostat, lighting, on/off control at your fingertips with WiFi and included remote
- **Adjustable Ambiance** Nine flame effects, 100+ flame & ember bed color combinations, and brightness settings
- **Authentic Sound Effects** Select from two crackling fire sounds (or no sound)
- **Heat Control** Enjoy year-round with varying heat output options (including no heat)

Product Details

Allusion Platinum

Allusion Platinum 60" shown with Clear Crystals

A modern fire, made for anywhere

Features

- **Fully Recessed** Provides a clean look that's fully recessed in a finished 2x6 wall
- **Multi-function Remote** Thermostat, lighting, on/off control at your fingertips
- **Adjustable Ambiance** Four flame effects and 13 embed bed colors
- **Heat Control** Enjoy year-round with varying heat output options (including no heat)

Product Details

Allusion Slim

Allusion Slim 72" shown with included logs

One of the slimmest fireplaces in the industry

Product Details

Features

- **Fully Recessed** Ultra-thin design enables flush installation into a 2x4 wall
- **Wall Mount** Facilitates fast and easy installation with a simple wall-mount kit
- **Multi-function Remote** Thermostat, lighting, on/off control at your fingertips
- **Adjustable Ambiance** Nine flame colors, five brightness settings, 13 ember bed colors
- **Heat Control** Enjoy year-round with varying heat output options (including no heat) 5,000 BTUs of heat generated through hidden vents

Format

Format 50" shown with included log set

Modern electric fire, made to hang

Features

- **Wall Mount** Facilitates fast and easy installation with a simple wall-mount kit
- **Multi-function Remote** Thermostat, lighting, on/off control at your fingertips
- **Adjustable Ambiance** Four flame colors, 13 ember bed colors
- **Heat Control** Enjoy year-round with varying heat output options (including no heat)
- **Multi-color Accent Lighting** Create a unique atmosphere with mantel downlighting

Product Details

Forum

Forum 55" outdoor recessed (with self-trimming front) shown with Driftwood logs

Bring electric fire outdoors

Features

- **Designed for the Outdoors** Built to withstand all seasons in all climates.
- **Flexible Design** Clean look with finishing materials brought to the edge or framed with included overlap front
- **Adjustable Ambiance** Four flame colors, 13 ember bed colors
- **No Heat** Enjoy ambiance year-round

Product Details

Inception

Inception with Folio front

The ultimate option for personalization

Features

- **DigitalSpark™ Technology** Digital footage of real flames for a dynamic and natural-looking fire
- **Easy Control** Via IntelliFire app, Smart speaker, or remote
- **Wescott Mantel Kit** Optional; add for a built-in look, no construction needed
- **Sound Effects** Select from six sounds (or no sound)

Product Details

Heater

Background

Sound Effect

Inception with Wescott Mantel Kit

Fire that does what you tell it to do

The Inception electric fireplace offers full control with an intuitive interface that makes personalization effortless.

Traditional

36" Built-in electric fireplace

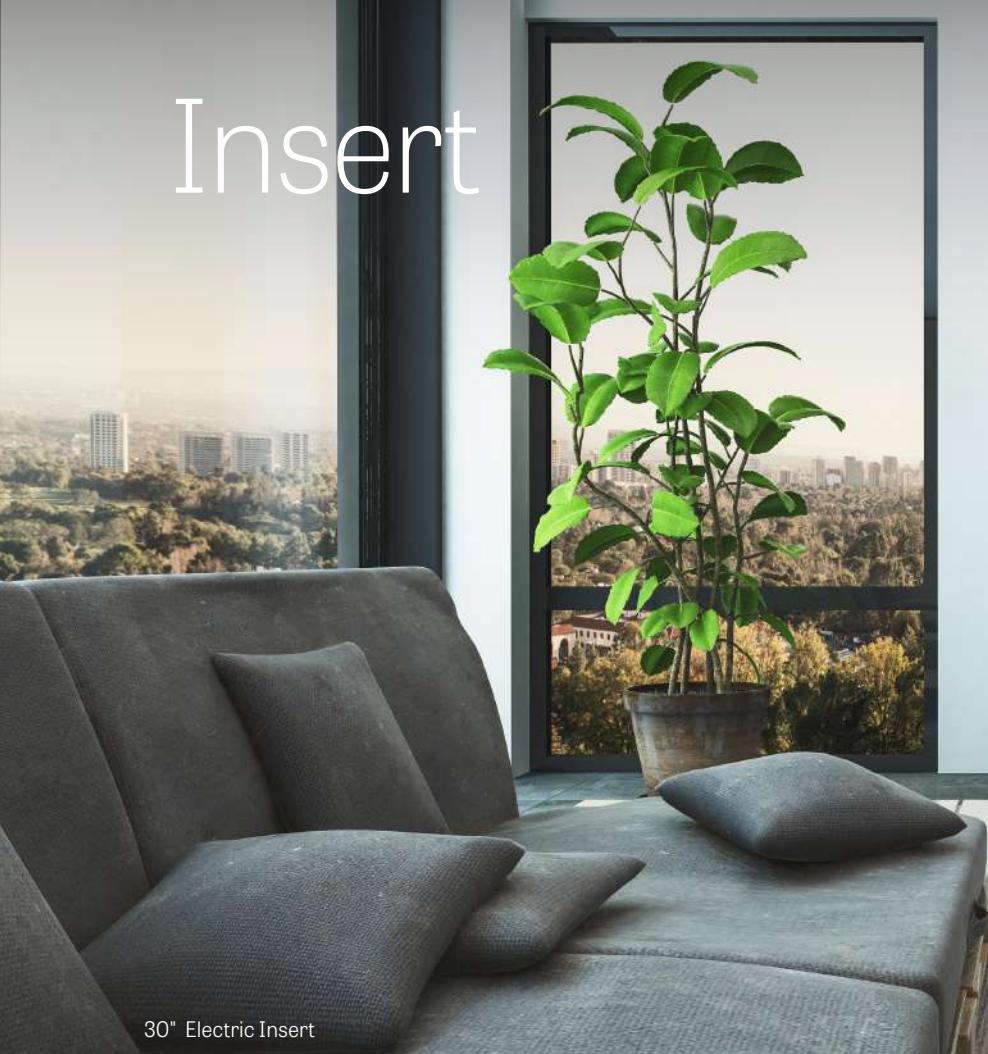## Classic fireplace meets electric convenience

Features

- **Built-In, Flush Design** Bring finishing materials up to the edge in a clean look with no visible heat vents or mesh screen
- **Multifunction Remote** Thermostat, lighting, on/off control at your fingertips
- **Adjustable Heat** Enjoy year-round with or without heat

Product Details

Insert

30" Electric Insert

Transform an outdated fireplace

Features

- **Flexible Installation** Install into a wood fireplace opening with a surround kit or any framed opening with the self-trimming design
- **Multifunction Remote** Thermostat, lighting, on/off control at your fingertips
- **Adjustable Heat** Enjoy year-round with or without heat

Product Details

Electric Makes It Easy

Of all fireplace types, electric is the easiest to live with. Install it any time in any room, even as building plans change. Adjust the glow and heat as your mood changes. And move it as life changes.

Complete the Look

Optional mantels and build-out kits are available for a curated collection of fireplaces.
It's an easy way to achieve a built-in look, with just minimal assembly.

Floating Mantel Kit

Compatible with Format & Triton

Crestline Wall Mount Kit

Compatible with Allusion Slim 50" & 60"

Boyd Build-out Kit

White Shiplap or Ready-to-Finish
Compatible with Allusion Platinum 50"

Triton 50" with Clear Crystals and Floating Mantel Kit

Allusion Slim 60" with Crestline Mantel Kit

Allusion Platinum 50" with Ready-to-Finish Boyd Build-out Kit

Wescott Mantel Kit

Compatible with Inception

Inception with Halston front
and Wescott Mantel Kit

Finding the Perfect Fit

Create a balanced, intentional look with a fireplace that's large enough to be a focal point, but not so big that it overwhelms your space. Also consider surrounding elements like built-in storage, TVs, or artwork. If the fireplace will share space with these, aim for a size that visually balances everything, not just the wall alone.

Here are a few tips:

- Smaller walls (under 8 feet wide): A fireplace around 30–50 inches wide usually works well.

- Medium walls (8–12 feet): Go with something in the 50–70 inch range.

- Larger walls (12+ feet): You can go 70 inches and up - and even link multiple Triton fireplaces together for custom length.

Make It Your Own

The beauty of electric is personalization. With a variety of heat options, flame and ember bed color choices, and controls at your fingertips or voice, any fireplace you choose from us will deliver a fireside experience that can be tailored to your preferences.

Control Options

Remote

WiFi/Voice Controls*

On Fireplace

* Compatible with select fireplaces

Up to 9 Flame Colors

LED flame technology delivers enhanced efficiency.

13 Ember Bed Colors

Pick your favorite or continuously rotate.

Available Options: Logs, Stones and Crystals

Media options are masterfully curated for each fireplace, enhancing the glow and realness of a particular fireplace's flame type. Explore below to see what's available as standard and upgraded options*.

XL Timber logs

Driftwood Logs

XL Birch logs

ShadowGlo Birch logs

ShadowGlo Timber logs

Allusion Slim logs

Decorative Spheres

Ceramic white stones

Clear Crystals

Black Crystals or Black Glass Embers

*Check pages 22-23 for product option availability

Compare Fireplaces

Model	Triton	Scion	Allusion Platinum	Allusion Slim
Width	50", 65", 78"	43", 55"	50", 60", 72"	40", 50", 60", 72"
Flame Colors	9	9	4	9
Ember Bed Colors	13+ rotating	13+ rotating	13+ rotating	13+ rotating
Controls	WiFi, Fireplace Buttons, Remote	WiFi, Fireplace Buttons, Remote	Fireplace Buttons, Remote	Fireplace Buttons, Remote
Included Logs, Stones & Crystals	XL Timber Logs Black Glass Embers Clear Crystals	Driftwood Logs Black Glass Embers Clear Crystals	Clear Crystals Ceramic White Stones	Logs Clear Crystals Black Crystals
Optional Logs, Stones & Crystals	XL Birch Logs Decorative Spheres	ShadowGlo Birch Logs ShadowGlo Timber Logs Decorative Spheres	Driftwood Logs	Ceramic White Stones
Installation Method	Built-In (1-sided, 2-sided corner, or 3-sided bay) Wall-mount with optional floating mantel kit	Built-In	Slide-in (minimum 2x6 wall) Install with optional Boyd Build-Out Kit	Slide-in (minimum 2x4 wall) Wall-mount with optional Crestline Kit
Heat Output	Up to 10,000 BTUs	Up to 10,000 BTUs	Up to 5,000 BTUs	Up to 5,000 BTUs

Format	Forum Outdoor	Inception 36"	Traditional Electric	Electric Insert
43", 50", 60"	43", 50"	36"	30", 36"	25", 30", 35"
4	4	7 digital fire backgrounds	1	1
13+ rotating	13		1	1
Fireplace Buttons, Remote	Fireplace Buttons, Remote	WiFi, Fireplace Buttons, Remote	Fireplace Buttons, Remote	Fireplace Buttons, Remote
Clear Crystals ShadowGlo Alpine Timber log set (one-piece)	UV resistant Driftwood Logs Clear Crystals	Logs Black Glass Embers	Logs	Logs
N/A	ShadowGlo Timber Logs ShadowGlo Birch Logs	Fronts (one required): Folio, Halston, Forge	N/A	N/A
Wall Mount	Built-In Slide-In	Built-In Install with optional Wescott Mantel Kit	Built-In	Installs into existing wood fireplace
Up to 5,000 BTUs	N/A	Up to 10,000 BTUs	Up to 10,000 BTUs	Up to 5,000 BTUs

OUR SUSTAINABILITY STORY

Our history of leadership in the hearth industry compels us to now lead the way in developing manufacturing practices that ensure our planet remains as durable, beautiful and long-lasting as our products. Find out how we are leading the industry in sustainable practices by scanning the code at right.

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SimpliFire®
Fire Made Simple